



**TITLES & LOGLINES** ..... 2

    E1: Is It Worth It?..... 2

    E2: Designing for Meaning..... 2

    E3: Chasing Your Dreams ..... 2

    E4: Beyond Dancing ..... 2

**CAST & CREW** ..... 3

    Main cast ..... 3

    Supporting cast ..... 3

**TECHNICAL INFO** ..... 4

**POSTERS & STILLs** ..... 4

**DIRECTOR’S STATEMENT** ..... 5

    Tell us briefly about “Visible Founders” ..... 5

    How did the idea come about?..... 5

    How did you get people to work on the project? ..... 5

    Why did you make “Visible Founders”?..... 6

    What about the title “Visible Founders”? ..... 6

    Tell us more about the stories featured in the first season. .... 6

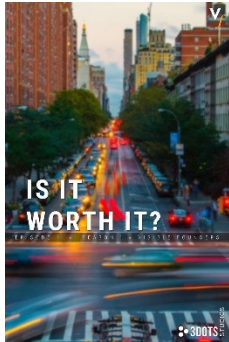
    What was the most challenging part?..... 7

    Will there be another season? ..... 7

**CONTACT DETAILS**..... 7

## TITLES & LOGLINES

Visible Founders is a first-of-its-kind documentary series that highlights entrepreneurs and their stories. In the first season, we cover four enterprising individuals chasing their dreams whilst working against systemic odds.



### E1: Is It Worth It?

**20 min**

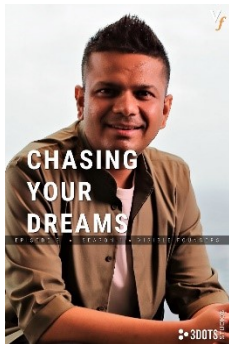
What might four entrepreneurs coming from diverse backgrounds have in common? And why is entrepreneurship still the best viable option in today's uncertain environment? Is it worth it?



### E2: Designing for Meaning

**15 min**

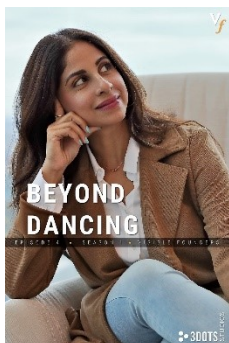
What started as a beach clean-up activity in the Philippines ended up becoming a sustainable startup journey. We meet Joseph and Shimroth of Zerotag to know why they are designing for meaning.



### E3: Chasing Your Dreams

**15 min**

It is one thing to have a dream and totally another to achieve it. Coming from a humble background, Chirag came to Australia with a dream. And he did something that many people miss. We speak with him to find out what it is.



### E4: Beyond Dancing

**15 min**

Deepa was in a 9-to-5 life like many others until a wave of unfortunate news within her family forced her to make a pivotal decision. What started as a creative outlet has now transformed into a journey, something beyond dancing.

## CAST & CREW

### Main cast

1. Anand Tamboli
2. Chirag Soni
3. Deepa P. Mani
4. Dickie Currer
5. Joseph Oliver Yap
6. Sangeeta Mulchandani
7. Shimroth John Thomas

### Supporting cast

1. Anika Teelair
2. Bindiya Parekh
3. Deepak Mehta
4. Gayatri Kulkarni
5. Luke Phillips
6. Mandy Meng
7. Purvi Fernandez
8. Ramya Krishnan
9. Saira Nishanth
10. Sana Sharma
11. Shyla Baravkar
12. Sudha Jayaraman
13. Surbhi Barania
14. Vinita Baravkar

**Director:** Anand Tamboli

**Asst. Director:** Natalie Hua

**Production Assistant:** Shekinah Nelwan

**Camera:** Natalie Hua, Rohan Paithankar, Aadi Tamboli

**Narration:** Gregory Bell

**Sound/Music:** Epidemic Sound, 3DOTS Studios

**Editors:** Natalie Hua, Anand Tamboli

**Locations:** Aurora Melbourne Central, Chandralaya Studio, Soni Wealth Office, Into Coffee, Chirag's Residence, Joseph's Residence

**Co-producer:** Sangeeta Mulchandani

**Producer:** 3DOTS Studios

© 2023, 3DOTS Studios - All rights reserved

## TECHNICAL INFO

### Runtime

Pilot episode (E1) – 20 min

Other episodes (E2, E3, and E4) – 15 min

**Language:** English

**Subtitles:** English

**Aspect:** 2:1

**Colour:** Color

**Available formats:** DCI 2K, DCI 4K, and UHD 4K

**Title & loglines:** [see page 1](#)

**Release date:** September 21, 2023 (Australia)

**Country of origin:** Australia

**Official site:** <https://www.visiblefounders.com/>

**Filming locations:** Melbourne, Australia

**Production company:** 3DOTS Studios Pty Ltd

### IMDB (International Movie Database link)

<https://www.imdb.com/title/tt28326931/>

## POSTERS & STILLS

<https://drive.google.com/file/d/1ttvlpV9vRyVb-bxmFtUQef7WUwzS7TZX/view>

## DIRECTOR'S STATEMENT

### Tell us briefly about "Visible Founders".

Visible Founders is a documentary series produced by 3DOTS Studios. It highlights entrepreneurs and small businesses. Their stories, their journey, their thinking, and their insights.

*It is about the human side of entrepreneurs and entrepreneurship.*

It is a first-of-its-kind documentary series, and in the first season, we are covering four enterprising individuals and their stories.

### How did the idea come about?

After the successful release of "[On Air Down Under](#)" (2022) – a short docu-drama film- I became increasingly aware of effectively using this medium towards social causes. I was more interested in telling stories that needed to be told.

Over the next few months, as I spoke with several founders and entrepreneurs, it became clearer – that small businesses and entrepreneurs who build them are more resilient. Many of them are socially focused and community-oriented. Despite that, they don't get the attention they deserve. Their stories are not told by the mainstream media.

Someone had to do it, and then I thought 'that someone' could be me. That's when Visible Founders as a documentary series started taking shape.

### How did you get people to work on the project?

I believe three potential key reasons make people work together on any project as such. Applying these principles was critical.

The first key reason is that people might share a similar past, similar story, or similar background. Second, they may have similar goals, similar objectives, or they are working for a similar future. And third, they may also have similar present, similar challenges, or they are in a similar environment.

This understanding helped in gathering support relatively easily. The entire crew shares one or more of these. That made working together seemingly straightforward.

## Why did you make “Visible Founders”?

At the core, I am a teacher, an educator, and a storyteller. I feel a powerful medium such as films should be used more responsibly.

The film can portray a compelling narrative to engage the viewers while also illustrating complex problems lucidly. The ability of the film to create awareness about an issue is the key. Awareness is the first step to any kind of social change.

To follow my own saying and demonstrate the possibility, this documentary was an obvious step in that direction.

## What about the title “Visible Founders”?

The docuseries covers people who are either unknown or invisible in mainstream media. But this series establishes a platform where founders can tell their stories, journeys, and insights. Which essentially makes them visible, and hence the name Visible Founders.

## Tell us more about the stories featured in the first season.

We have four episodes in the first season. The first episode delves into highlighting commonalities in multicultural entrepreneurs. We also cover why entrepreneurship is still the most viable option in today's uncertain environment.

The second episode features Joseph Oliver Yap and Shimroth John Thomas, two co-founders of Zerotag. What started as a beach clean-up activity in the Philippines became a sustainable startup journey for these entrepreneurs.

Chirag Soni is featured in the third episode. He is the founder and director of Soni Wealth. Coming from a humble background, Chirag arrived in Australia with a dream. And he did something that many people miss. This episode unravels what it is.

The fourth has quite a different flavour. It features Deepa P. Mani, who was in a 9-to-5 life like many others until a wave of unfortunate news within her family forced her to make a pivotal decision. Deepa is the founder and artistic director of Chandralaya, and what started as a creative outlet for her has now transformed into a journey, something beyond dancing.

These stories are not just about entrepreneurship; they are about the triumph of the human spirit, the pursuit of dreams, and the resilience that fuels these visible founders.

### What was the most challenging part?

To begin with, the most challenging part was making people understand what I was saying and the vision I had in mind. Convincing them to be the guinea pigs of the first season became a bit of a challenge.

The second challenge became apparent during the editing process. And I think it will always remain a challenge too. Because all the founders had many stories to tell. Their experiences were wide and varied. Stringing them together in a coherent compact storyline is a significant challenge. If this is not done well, the objective of the project cannot be achieved. The very purpose of starting this series cannot be fulfilled.

Thankfully, we are successfully through to the other side, and the first season now has become a reality.

### Will there be another season?

Very likely! There are a few other films and documentaries I am currently working on right now.

Interestingly, people have already started asking if there will be a second season. And given the interest, it seems highly likely, but only in 2024.

## CONTACT DETAILS

For any queries, additional information, private screening, chat with the cast and crew, or any other collaboration inquiries, please contact us via email or phone below.

**Email:** [info@thethreedots.in](mailto:info@thethreedots.in)

**Phone:** +61 (02) 8000 3685